



We Appreciate You At Edwin Stipe, Inc.

At the risk of repeating ourselves, we want to make sure you hear us when we say: "Thanks very much for your business! We're honored to have you as a customer at **Edwin Stipe, Inc.**" Thank you for your loyalty and continued support.

In today's competitive market, you have a number of choices for heating and air conditioning products and service. We understand that an efficient heating and air conditioning system is an important factor in the quality of life for your family — and for those you welcome into your home. Which is why we set the highest standards when it comes to providing you with the quality products and service. So when your heating and air conditioning system fails you, you can be sure a quality-trained service technician will be there to help each and every time.

Without question, your satisfaction is important to us. Please let us know how we're doing so we can serve you better. After all, we have you to thank for our success, and we'll work very hard to keep your family comfortable for years to come.

Sincerely,
The Edwin Stipe, Inc. Team

Guidelines For Home Efficiency

During the fall months, your mind and body are usually far from the thought of colder weather being right around the corner. But as fall gradually comes to an end, it's time to prepare your home and give yourself peace of mind by following these universal guidelines for keeping your home warm and efficient:

- Have a qualified HVAC professional inspect the ducts and heating equipment.
- Install a programmable thermostat, so you can preset temperatures for different times of the day.
- Clean or replace furnace filters every month.
- Clean chimney and check to see if your fireplace is working properly.
- Seal air leaks in crawlspace and around windows and doors.
- Check your attic for proper insulation.
- Weather-strip doors that lead to cold or outside areas.
- Install low-flow showerheads.
- Repair leaky faucets.
- Lower the temperature of your water heater to 120°F.

Increased energy efficiency and your family's comfort are the main goal at **Edwin Stipe, Inc.** If you're unsure of your heating system's efficiency or uneasy with your home's climate, give us a call — we'll have you feeling warm and comfortable in no time.



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Take The Shiver Out Of Winter

With the fall season underway, it's a great time to be proactive and tackle household projects that can really make a difference in home comfort and lower utility costs. If you shivered over your heating bills last winter, here are a few tips that can help keep you warm and cozy this year:

Seal your home. Sealing air leaks is an important step in increasing comfort and lowering energy use. The goal is simple: keep the warm air in and the cold air out. To do that, apply caulk or

Continued on page 2

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Continued from page 1

weather-stripping wherever needed around windows and exterior doors. Also inspect the exterior of your house to see if there are crevices between the foundation and siding, or where vents, pipes and cables enter the house. Just like you bundle up before going outside when it's chilly, your house needs proper protection from the cold, too.

Install (and properly set) a programmable thermostat. When used properly, a programmable thermostat allows you to set the temperature to fit your schedule, so you stay comfortable while controlling energy use. Why waste heating energy while you're asleep or away from home? Of course, you can do this manually, but a programmable thermostat doesn't need to be reminded. Ask us about a WiFi thermostat, so you can control your home's temperature from anywhere using your smartphone, tablet or computer.

Inspect insulation. Proper insulation improves your home's comfort and efficiency. When having insulation added to your home, it's important to first evaluate how much and what type of insulation you currently have. Go to the "Rule Your Attic" section on energystar.gov to learn more about the benefits of proper home insulation.

Have your heating system inspected. Regardless of the type of heating system you have, it needs to be inspected and serviced by a qualified professional before the start of the heating season. This can help prevent a mid-winter breakdown and keep your heating system operating as efficiently as possible. If you haven't already done so, call us to schedule a system check today. ■



Properly maintained heating equipment has a lower operating cost than non-maintained equipment — which means you save money and energy.

Clean Air Comfort

The air filters that are part of your central heating and air conditioning system have two very important functions. First of all, they protect the system's motor and minimize the accumulation of dust on the indoor coil. They also filter out airborne contaminants so you and your family can breathe cleaner air.

Now, here's where you come in. It's important to select the proper filters, and it's also important to change them regularly. Otherwise you won't reap the full benefits of filtered indoor air.

The degree to which a filter can clean indoor air is based in large part on the type of filter you select. For example, a 1-inch fiberglass filter captures only large particles, such as lint and dust. A 1-inch pleated filter can capture more particles, while a higher-performance filter, such as an electronic or electrostatic type, can actually capture sub-micron particles such as bacteria, viruses and smoke. Let us help you select the best filter for your needs. ■



Air filters are an efficient, inexpensive approach to keeping your indoor air clean.

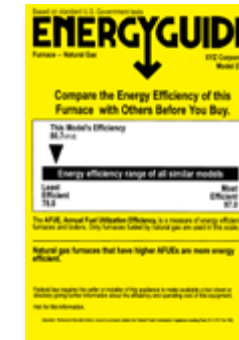
Tip

Make sure the arrow on the air filter points toward the air handler, or in other words, with the direction of the airflow.

A Guide To The EnergyGuide Label

The EnergyGuide label affixed to appliances offers a simple overview for consumers shopping for an energy-efficient product. While not all appliances require an EnergyGuide label, the following do: clothes washers, dishwashers, refrigerators, freezers, water heaters, window/central air conditioners, furnaces, boilers, heat pumps and pool heaters. Although the labels vary by product, many will include the following information:

- Manufacturer, model, size and key features.
- Estimated yearly energy use and operating cost, based on national averages.
- An EnergyStar logo shows the product uses less energy and is better for the environment compared to other models.



The EnergyGuide label assists you in comparing the energy efficiency and cost effectiveness of an appliance.

Understanding the EnergyGuide label is the ultimate key to purchasing wisely. ■

Earth & Atmosphere

Life In A Bubble

We live in a protective bubble, a cloud of gas that extends from the Earth's surface and becomes thinner with distance. This bubble is the atmosphere, which supports life on Earth — absorbing energy from the sun, recycling water and necessary chemicals, and working with electrical and magnetic forces to create a livable climate.

The first layer, starting at the Earth's surface and extending up to 9 miles, is the troposphere, or lower atmosphere, where almost all weather occurs. The second layer, the stratosphere, extends up to 31 miles, containing the ozone layer, which absorbs and scatters ultraviolet radiation. The mesosphere, or third layer, continues from the stratosphere to about 53 miles, and this is where meteors burn up. In the thermosphere, which is the fourth layer, extending to 372 miles, is where satellites orbit and auroras occur. The exosphere, the outermost layer, continues upward 6,200 miles above the Earth. Life on Earth is supported by these five layers — an amazing atmospheric cocoon that shields us from space. ■



Earth's five-layer atmosphere acts as a blanket, shielding us from harmful radiation.

Question & Answer



Low humidity levels can aggravate your respiratory tract, increasing the risk of cold and flu.

How can I keep indoor humidity levels in check?

A big factor in maintaining personal comfort is the humidity level inside your home. Heating systems can dry out the air, causing humidity levels to plummet as low as 15 percent — far below the recommended humidity level of 30 to 50 percent — which can lead to dry skin and nasal passages.

Inadequate humidity levels can be remedied by adding a whole-house humidifier to your new or existing heating system. The humidity setting will automatically adjust as needed, which will help maintain a healthy level of humidity while increasing comfort levels and saving energy.

We're here to help you achieve proper indoor humidity levels regardless of the season. Let us perform a complete evaluation and help you take a step toward a healthier indoor environment. ■